

HOW INTERNS CAN HELP YOUR ORGANISATION GROW

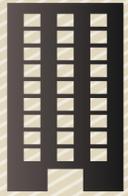
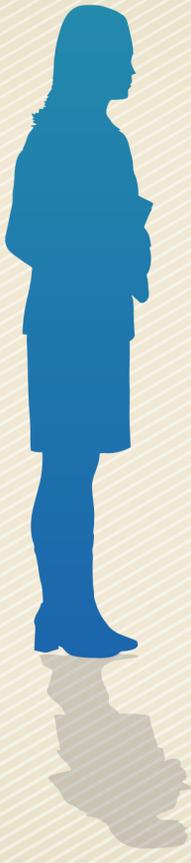
Interns have a lot to offer companies, especially if firms know how to get the best out of them. Adequate support, training and supervision will help to nurture talent from the ground up so firms can benefit from their skills early on.

WHY SHOULD COMPANIES HIRE INTERNS?

Interns can be good for businesses in many ways. For example, a talented outsider could provide a fresh perspective on the industry.

TAKING ON INTERNS CAN:

- ✓ Relieve pressure during busy periods e.g. holidays 
- ✓ Show that businesses are committed to training 
- ✓ Improve staff retention 
- ✓ Save time and money on recruitment 



There was a **36%** increase in the number of companies offering internships in 2012...

...rising to **53%** in 2013



of firms say internships dramatically increase employability prospects...

... and rate them **5** out of **5** for value



76% OF INTERNS remain in place after 1 year, compared to **66%** of external candidates

WHAT ARE THE BENEFITS FOR INTERNS?

As long as internships allow students to carry out meaningful tasks, with a focus on learning, they can provide a number of benefits.

INTERNSHIPS CAN GIVE STUDENTS:

- ✓ An accurate idea of the world of work 
- ✓ Something meaningful to add to their CV 
- ✓ A boost to their employability 



63% of students completed an internship in 2012



28% completed two internships



9 out of **10** students said their internship was a positive experience

WHICH QUALITIES SHOULD EMPLOYERS CONSIDER WHEN LOOKING FOR INTERNS?

CV

- ✓ 1. EXPERIENCE
- ✓ 2. ACADEMIC PERFORMANCE
- ✓ 3. STRONG CV
- ✓ 4. ATTENDANCE
- ✓ 5. INTERVIEW PERFORMANCE
- ✓ 6. REFERENCES

66% of employers say these are the most important qualities

GETTING THE MOST FROM YOUR INTERN

COMMUNICATE

regularly

Make them feel **WELCOME**



Include them on **CALLS** and in meetings



Be **FLEXIBLE**

SOURCES

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